INVITATION





Advancing Tourism Growth, Development and Sustainability through Evidence-Based Research

The Department of Tourism in partnership with the University of Pretoria and Tshwane University of Technology, cordially invites you to the Tourism Research Seminar:



🖮 Friday, 24 October 2025 | 🕔 09:00 – 15:00





Pruture Africa: University of Pretoria, Hillcrest Campus, Pretoria

The seminar themed "Advancing Tourism Growth, Development and Sustainability through Evidence-Based Research" aims to share research findings and outcomes with a view to inform and enhance evidence-based planning, decisions, policy making and interventions in the following areas:

- Travel facilitation and visa requirements
- Digital technology and innovation in the tourism sector
- Sustainability of community-based projects and tourism assets
- Tourism supply value chain



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